

Erasmus Marathon

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Labour Mobility & Career Focus

Overview:

A YouTube-streamed Erasmus Day celebration where students share mobility stories and connect with partner schools.

Description of the practice

Celebrating ErasmusDays with a YouTube Live Marathon. **During 6 hours streaming marathon students, teachers and staff share inspiring personal stories of their international Erasmus+ mobility experiences.**

This session connects schools and VET centers. Discussions delve into diverse mobility formats—including group and individual programs, long- and short term opportunities—covering internships, job shadowing, training courses and incoming activities.

Why is this approach useful?

- Practical and immersive experiences that make abstract concepts tangible and engaging.
- Both students and teachers develop a deeper appreciation for the EU's role in fostering a cohesive and forward thinking community.
- Hands-on experiences instill a stronger understanding of European values.

How to make this approach successful?

Leverage existing networks and partnerships to ensure participation and different content. Start planning early, assigning roles and collecting content. Use accessible digital platforms, and promote the event through social media.

Target group:

VET students and teachers

Duration of the activity:

6–8 hours (split over 2 days)

Transferability Tip:

Record sessions for future promotional use.

Why is it a quick win?

By leveraging existing structures (ErasmusDays), networks (partnerships and participants in mobility projects) and tools (ENAC's social media channels), it creates A platform for meaningful experiences while remaining cost effective and accessible.

Contact Information:

For any queries or additional information, check out our website:

 <https://euclass.enac.org/>